



State Road 5
P.O. Box 245
Shipshewana, IN 46565

(260) 768-4887
(260) 768-7182 (Fax)
fabrics@shipshewana.com

Monday - Saturday:
8:00am-5:30pm
(Closed Sundays)

YODER DEPT. STORE NEWSLETTER

Volume No. 7, Winter 2010

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2011. We will open at our regular 8 a.m. hour. In our Fabric Department from 8 a.m. to 11 a.m. we will be offering a 20% discount on all Fabric and Notions. This 20% discount does not apply to our all day promotion of 10% off if you finish a bolt, buy 2 fabric sticks and get a 3rd one FREE, and 50% off already reduced remnants. So just get out of bed, pull on your shoes (or slippers) and come on in to Yoder Department Store for Pajama Sale Day. SHOP IN YOUR P.J.'S AND SAVE!!

STOREWIDE NEWS

Christmas is Upon Us

The tree is in the house all glittery and bright and colorful packages tucked neatly beneath its boughs. You have placed the last stamp on the Christmas cards as the wonderful smell of Christmas cookies drifts in from the kitchen. All of the family is coming to spend Christmas with you. Take a few minutes to take a deep breath and remember the real reason for this Holiday Season. All of us at Yoder Department Store

Wish You and Yours a Very Merry CHRISTmas and a Blessed New Year.

Pajama Sale

If the early bird gets the worm, than the pajama clad customer gets the BEST deals! That's right. It's time to mark your calendar for the annual Shipshewana Pajama Sale on Saturday, February 5,



It's time to mark your calendar for the 3rd Annual Shipshewana Quilt Festival, June 22-25, 2011. This promises to be another HUGE event. For more information visit www.ShipshewanaQuiltFest.com. or call the LaGrange County Convention & Visitors Bureau at 866-243-9434.

Yoder Department Store will be holding many events during the Shipshewana Quilt Festival which will include book signings by this year's featured speaker, **KAYE ENGLAND**. Follow us on our website www.yoderdepartmentstore.com for further information.





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FABRIC

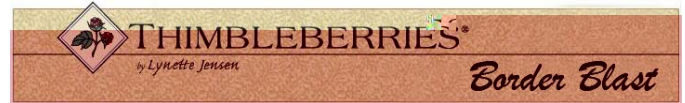


Clothesline Club kits have a new look to them. Instead of being cut and bundled in a bag they are cut and tied with a pretty Kaufman ribbon. You will find the same GREAT product, just packaged a little differently. Remember Clothesline Club meets the first Tuesday of every month at 10 a.m., 2 p.m. and 6 p.m., so mark your calendar and plan to join us!



Join us as we delve into the historic time period of 1861-1865 with our 2011 Kaye England program, United Forever. This Bread & Butter Society program will be using Civil War Legacy as the basic setting and block elements. There will also be twelve alternate choice blocks that will be available throughout the year. A brief history lesson will be given during each Club Meeting. The program will give you 24 different blocks, while looking through the past to commemorate the 150th anniversary of the Civil War. All meetings will provide cutting information using Nifty Notions specialty rulers.

Civil War Club meets the 2nd Wednesday of the month at 10 a.m., 3 p.m. & 6 p.m.



Northern Lights



Southern Skies

The 2011 Border Blast Pattern Series is comprised of 12-14" blocks. The series will be available in two color ways: Northern Lights and Southern Skies. We are offering the same number of classes as before. Every month will have a 10 a.m., 2 p.m. & 6 p.m. meeting on the third Monday as they always have been. Kits will be available. Patterns are exclusive for club use especially for you! Club discounts will be offered on the day of Club and door prizes will be given out each meeting. Remember, all of our Clubs are available on-line!

Notions

If you have been in the Fabric Department, you will notice some changes. To help our Quilt Clubs know where fabric selections and tools are, we have moved them closer together. For example, the Clothesline Club uses different rulers than the general quilter would use, so we have put up a new display of these rulers next to the 30's Clothesline Club reproduction fabrics. We have also placed the patterns, books, charm packs, fat quarter bundles and kits next to the club fabric. This allows you more time to pick out fabric for your next project or even for your current project.





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SHOE DEPARTMENT



Wave Wheels and Wave Run by

Clarks

No matter the weather, your feet still need the comfort they have grown to love from Clarks Shoes. So when your feet are telling you it is time for something new, just stop in and try on a pair of Wave Wheels or Wave Run. Both have a soft, flexible, full grain leather upper giving you that already broken-in feeling. Both of these items come in medium and wide widths. The next time you visit Shipshewana, stop in and try on a pair. Your feet will thank you!

watch pocket, deeper front pockets, regular seat and thigh, and smooth seams. They are 100% cotton and fit over boots.



Not a fan of long, cold winters? Not to worry! Yoder Department Store carries a vast selection of Stormy Kromer caps, flannel shirts, vests and coats. When something fits right, you wear it. If it's comfortable, you keep it on. You don't need much in your noggin to know that warm wool in winter and cool cotton in summer are going to keep your cranium cozy. Stormy Kromer offers a warranty on their workmanship for as long as you own your head. Try on a cap, flannel shirt, vest or coat and do be prepared to buy, because they are that comfortable.

MEN'S AND WORK WEAR



Be sure to check out Wrangler's NEW Premium Performance Cowboy Cut® Regular Fit Lean jeans. This authentic five pocket jean features: 20% longer lasting denim, more comfortable waist, functional





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When shopping for the guys on your list, be sure to check out our new selection of Men's Madison Creek shirts. These lightweight, washable, breathable, natural fiber shirts are made of 100% combed washed cotton for easy care. We have them available in medium through XXL and colors of Stone, Desert Orange, Green, and Camel.

In addition to these great shirts, we carry Madison Creek Outfitters Sportsman Travel Jackets and Sherpa lined vests!

To quote Madison Creek Outfitters: "Because ELK Don't Live in Ugly Places."

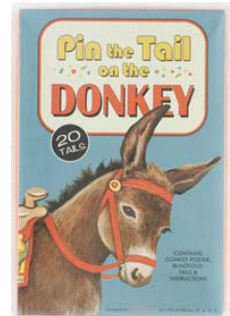
LADIES AND CHILDREN



Ladies, check them out! Women's plush mink Sherpa lined sweatshirts. These sweatshirts are wonderfully warm and cozy. They are designed for a relaxed fit and come in a variety of colors including dusty rose, dark teal, purple sage, red and pink.

FOR THE HOME

Moda Home for an Old Fashioned Christmas



Be sure to visit our Home section where you'll find great ideas and perfect gifts! We carry nostalgic items such as "Pin the Tail on the Donkey" and other old-fashioned games by Moda Home.

Also from Moda Home is a wide selection of dish cloths and towels, tablecloths, pot holders and even a family recipe box.

