



Dear Matt,

It's summertime! This means in Shipshewana we get to welcome thousands of visitors into town and through our store. We hope you will be one of them!

Mark your calendar for August 5 - 13 for our Indoor Sidewalk Sale! Find markdowns off of our already low prices, while they last!

Shoes

Don't miss our Sandal Sale going on now! Most brands are marked down in store, so come and check them out while they're here!



Well-being with every step.



Orthoheel is now VIONIC, with the same supportive technology and surprisingly fun styles!

Experience Corkys Featherlite



Have you seen our recent addition - Corkys? This lightweight, comfortable, and colorful shoe collection has been flying off the shelves since they first arrived this Spring. Try a pair next time you're here!

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Coming Up

[Extended Summer Hours](#), Now - Oct. 29:

We are open Mon. - Wed. 8 am - 7 pm, and Thurs. - Sat. 8 am - 5:30 pm

[Kokomo One-Stop Quilt Shop Hop](#),

July 25 - 26: 29 Quilt shops in one place for Fabric, Fun, Games & Prizes! More information is [online](#).

[Row by Row Experience Shop Hop](#), Now - Sept. 2:

Stop by the Fabric Department to get your free pattern, then visit other participating shops throughout the state

[Elkhart Vintage Auto Club cars](#) here, Aug. 2, 9 am - 2 pm:

Club members will have their vintage cars on display outside the store, in conjunction with the Antique Market that day

[Indoor Sidewalk Sale](#), Aug. 5 - 13: Select merchandise

Fresh Foam Comfort



Another new favorite is the recently released "Fresh Foam" design by New Balance. Feel the science of soft with Fresh Foam, an innovative midsole created from a single piece of foam that provides a lower, more natural underfoot feel. Available for Men and Women in a variety of colors. Experience the award-winning cushioning and smooth ride of the Fresh Foam 980 shoe.

Clothing, Accessories, and Housewares

NEW carter's



For the little ones - we frequently get new items by Carter's! Keep them outfitted in style, without spending a fortune!

Banded Bottom Short Sleeves



Haggar Expander Waist Shorts



If you've had trouble finding banded bottom shirts for men or expandable waist shorts, look no further! As usual, we're providing you with the basics and the hard-to-find!

will be marked down and organized in the hallway in sidewalk sale-style!

Open Labor Day, Sept. 1:
Open 8 am - 7 pm



Fabric & Notions



A New Kind of Shop Hop!

How about this... a shop hop type event with no fees, no passports and all summer to play? **Simply visit any participating shops from July 1 - September 2, 2014 and receive a free pattern for a row in a quilt.** Combine your rows in any way to create a unique quilt that represents the fun you had traveling throughout the summer. Travel with friends, discover new quilt shops and have fun collecting rows!

Prizes, collectibles, and more fun!

Create a quilt using at least 8 different rows and **be the first to bring it into a participating shop from July 1 - October 31, 2014 to win a stack of 25 fat quarters** (6 - 1/4 yards of fabric!). Use that shop's row in your quilt and win a bonus prize!

Check out the Indiana Row by Row Experience Facebook page to stay updated!



The pattern and kit for our row "Shipshewana Summer" is available **only in-store** July 1 - September 2, 2014



Inspired to Sew - SCHMETZ Needles

SCHMETZ Needles puts together a fantastic online magazine called "Inspired to Sew". If you haven't seen it, click here for their latest edition, which also happens to have a great feature on this year's Shipshewana Quilt Festival!

Check out our Kits!

We know that quilters don't always have a lot of time, but you still want to quilt! We have been able to put a few more quilt kits on our website to help you out! Each quilt pictured here is also hanging in the store to give you extra inspiration!



Homestead Primitive Gatherings

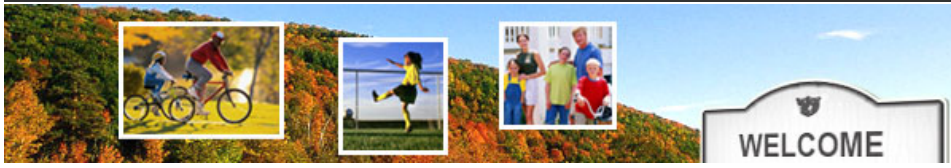


Houndstooth baby or picnic quilt



If Mary Had Been a Quilter

Our Row by Row Experience row "Shipshewana Summer" is also available in a kit at the store (it's only in the store due to contest rules)!



We hope you have a safe and fun Summer!

If you wish to receive updates for specific products, please update your profile by clicking the link below this message. You can also ["Like" us on Facebook](#) to stay updated on activities, sales and products!

Sincerely,

Heidi McHugh

Yoder Department Store