

There's Only One...

Spring 2014



### All About Shoes!

Dear Matt,

The advent of Spring is clear with the arrival of great new sandals, athletic shoes and hiking shoes! Many new styles and colors are here for the coming warmer seasons, and we're ready to share them with you!

### Don't miss our Flip Flop Sale - wear sandals to save Saturday, March 22!

We are so ready for Spring that we are having a Flip Flop Sale! Wear sandals to save 15% on in-stock, regular priced sandals!

Yoder's Shipshewana Hardware is having 20% off all in-stock, regular priced merchandise that day.

But you must show your toes to get the discounts!

See you and your toes then!

Here's a preview of what's available:



The Spring Step L'Artiste collection highlights bright colors and beautiful details. Spring Step footwear is designed with the quality and craftsmanship of true European tradition. Spring Step combines quality, comfort, technology and style to bring you everything that is important in a shoe.

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### Coming Up

**Flip Flop Sale,** March 22: Wear your flip flops for great deals! Toes must be showing to save! 15% Off in-stock, regular-priced sandals!

**Kite Komotion,** April 26: Folks can take advantage of flying their own kites or watching performances by international kite teams and professional kite exhibitions.

**Mayfest,** May 2 - 3: A hometown parade is one of the highlights along with face painting, games, food, music and magical entertainment.

**Extended Summer Hours Begin,** May 26 - Oct. 29: We will be open Mon. - Wed. 8 am - 7 pm, and Thurs. - Sat. 8 am - 5:30 pm



*Merrell sandals can swing just about anything with its natural ability to navigate everything from casual hikes to a barbeque on the patio. Its handcrafted style dresses up or down, with great comfort and excellent grip.*



*Have fun in these comfortable Croc sandals with glittery sequin uppers. Croslite™ material footbed adds plenty of cushion and comfort. Double-cushioned comfort supports and performs all day, and massage-pod footbed feels good.*

### ***April Showers bring... MUD!***



Don't let the melting snow, rain showers and mud ruin your shoes and soak your feet! Check out our supply of Tingley rubber overshoes. They are perfect for all that April showers bring!



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***Comfort and Athletic Shoes for all your needs!***



Comfort walking shoes like SAS and Orthaheel provide ultimate support and cushion where you need it. And athletic shoes like Spira will go the distance with you, helping you stay active!



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**Still Free Shipping!**

Our free shipping within the continental U.S. for online orders of \$100 or more is still in place, but beginning April 1st with the new website it will be easier to use! You will no longer have to enter a coupon code at check-out. The discount will be taken automatically when you have \$100 worth of merchandise in your virtual cart if you ship within the continental U.S.

As always, stop in for a personalized sizing and fitting by our customer service associates, no appointment necessary!

**Sincerely,**

Brian Mills

Shoe Department Manager