



Dear Matt,

What an exciting time of year! It's been a cold and icy winter around here, which has us looking forward to some new things coming up!

Still Free Shipping!

Our free shipping within the continental U.S. for online orders of \$100 or more is still in place, but beginning April 1st with the new website it will be easier to use! You will no longer have to enter a coupon code at check-out. The discount will be taken automatically when you have \$100 worth of merchandise in your virtual cart if you ship within the continental U.S.

Shoes

Don't miss our Flip Flop Sale - wear sandals to save Saturday, March 22!

We are so ready for Spring that we are having a Flip Flop Sale! Wear sandals to save 15% on in-stock, regular priced sandals! Yoder's Shipshewana Hardware is having 20% off all in-stock, regular priced merchandise that day. But you must show your toes to get the discounts!

See you and your toes then!



April Showers bring... MUD!

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Coming Up

Flip Flop Sale, March 22: Wear your flip flops to Yoder's Shopping Center for great deals! Toes must be showing to save! 15% Off in-stock, regular-priced sandals!

Kite Komotion, April 26: Folks can take advantage of flying their own kites or watching performances by international kite teams and professional kite exhibitions.

Mayfest, May 2 - 3: A hometown parade is one of the highlights along with face painting, games, food, music and magical entertainment.

Extended Summer Hours Begin, May 26 - Oct. 29: We will be open Mon. - Wed. 8 am - 7 pm, and Thurs. - Sat. 8 am - 5:30 pm

Don't let the melting snow, rain showers and mud ruin your shoes and soak your feet! Check out our supply of Tingley rubber overshoes. They are perfect for all that April showers bring!

As always, stop in for a personalized sizing and fitting by our customer service associates, no appointment necessary!

Clothing, Accessories & Housewares



New arrivals for everyone in time for Spring and Easter!



There are plenty of sparkles and color in the new ladies clothing coming in for Spring!



Dad will look great in a sharp new shirt from Falcon Bay. Match it with a crisp pair of khakis by Wrangler for a winning combo!

Fabric & Notions

The region's best selection of Solid Fabric now includes Modern Solids by In The Beginning Fabrics! Modern Solids are more than a solid colored fabric. Each color of fabric is created by using 2 different colors of thread; one in the warp, and another in the weft. The result is a very subtle coloration which gives a glow not always found in solids!



Last Day to Pre-Enroll for Shipshewana Quilt Festival, June 10: Pre-enroll to ensure that you get in your chosen activities and to receive the Welcome Packet with great free goodies!





Speaking of April Showers... A fun new collection by Moda recently arrived! Check out "April Showers" with loads of whimsical designs in pre-cuts and on the bolt!



Planning a trip over Spring Break? Stop in for a great portable project, like these Jack Dempsey embroidered hand towels.



Don't forget to register for the Shipshewana Quilt Festival! Pre-enroll by June 10 to receive the Welcome Packet, filled with goodies like a Festival Souvenir Pin, fat quarters, coupons and more! Enrollment opened March 1st, so don't delay!

If you wish to receive more frequent updates for specific products, please update your profile by clicking the link below this message. You can also ["Like" us on Facebook](#) to stay updated on activities, sales and products!

Sincerely,

Heidi McHugh

Yoder Department Store