



THERE'S ONLY ONE YODER DEPARTMENT STORE!

Yoder Department Store Newsletter

Spring 2013



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Pardon Our Dust

CONSTRUCTION AT YODER DEPARTMENT STORE

With the New Year came a new construction project in the store. This time the project is less intrusive to your shopping experience, but when complete it will mean added accessibility for our customers!



We are adding an exterior entrance directly into Yoder Department Store on the south side of the building. This will provide easier access to the fabric department as well as additional registers for checking out.

We hope to have the sidewalk poured in April when the weather allows and then the entrance will be ready for use!

Coming Up In-Store & Around Town!

Key Days Sale, March 16 – 23: In store sale on select Key clothing

Kite Komotion, April 27: Fun family event in Shipshewana featuring kite flying and clinics

Summer hours begin, May 1: Yoder Department Store will be open Mon. – Wed. 8:00 am – 7:00 pm, and Thurs. – Sat. 8:00 am – 5:30 pm through October

Mayfest, May 3 – 4: Shipshewana's annual festival with entertainment, food, and fellowship to celebrate Spring

Follow us on [Facebook](#) and don't miss a thing!

Something for Everyone with Precut Fabrics!

Discover the ease of working with pre-cut fabrics.

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Something for Everyone with Precut Fabrics

What's new in Fabric? Precut paradise - Bali Pops, Layer Cakes and Charm Packs! You've got to check out our expanded line of precut fabrics.

You are sure to find something that you like. If you've never worked with

precuts before, check out our new patterns and books focusing on these time-saving little treasures, some projects can be completed in just a weekend!

Try them - we think you'll love them!



[Calling All Quilters!](#) Would you like to be our featured Artist of the Month? Our Artist of the Month is *a fabric artist selected to be featured in our store and on our website*. Each artist will be highlighted with a photo and a bio, along with at least one of their completed projects. Be sure to check out this display the next time you visit us in person or on our website. Please contact us for details if you would like to apply to be an artist of the month.

Join Us at the Shipshewana Quilt Festival!

Pre-enrollment runs **March 1 - June 10, 2013**. Keep up to date on the latest information at www.shipshewanaquiltfest.com. You may call the Shipshewana Quilt Festival at 866-243-9434 to get information and to sign up for all of your favorite events going on during the 5th annual *Shipshewana Quilt Festival*.

Featured Speaker: Libby Lehman

Libby Lehman is the featured personality for the 2013 Shipshewana Quilt Festival. Don't



miss out on your opportunity to meet this internationally renowned quilter and teacher. She will give organization tips useful to quilters and non-quilters in her keynote lecture, and will give an additional lecture and demo based on her unique thread techniques.

Libby Lehman began making quilts 40 years ago when her mother, Catherine Anthony, signed them up for a basic class. Over the years she has evolved from a traditional handworker to one of the leaders in innovative machine stitching. Her studio art quilts have won many awards and appear in private, corporate, and museum collections, including VISA International, Fairfield Processing Corporation and Cogen Technologies.

She is the author of "Threadplay with Libby Lehman" (That Patchwork Place, 1997) and her quilts have appeared in many books and international publications.

Libby Lehman lives in Houston, Texas, her native city, with her husband, Lester. They have a Les, Jr., who is an acclaimed fly fisherman. Libby and Les have a great time exchanging threads and gadgets.



Libby Lehman is known for her "thread art" and embroidery techniques!

Our Fabric Department is buzzing with preparations for the 2013 Shipshewana Quilt Festival! We are so excited to welcome Karla Alexander, Penny Haren and Pepper Cory for special Yoder Department Store appearances!

KEY DAYS

Our semi-annual Key Days Sale going on now through Saturday, March 23!

Take advantage of great savings on Key brand clothing with end of season clearance pricing on select products, \$5 off bibs, dungarees and jeans, and \$5 off all flannel-lined jeans.

Check out [our website](#) to order or stop in today!

New Clothing Arrivals for Spring

CHECK OUT OUR NEWEST ARRIVALS IN LADIES FASHION, CHILDREN'S AND MEN'S CLOTHING AND DOMESTICS!



Don't let April showers get you down - our colorful raincoats will keep you dry in style.



New styles in our popular PBJ Blues sweaters are extremely versatile – dress it up or down!



Don't wait for a sale on adorable clothing sets and separates by Carter's and Osh Kosh – our prices are kept low every day!



Fresh designs for tablecloths, potholders and towels are available now for spring decorating, Easter and Mother's Day!



In addition to our huge selection of workwear, we have new men's fashion and sportswear, like this Coolmax polo by FX Fusion.

If the Shoe Fits...

ARE YOU SURE YOU'RE WEARING THE RIGHT SIZE?

Many people don't realize that their foot size can actually change over time. Due to many different contributing factors, such as weight loss or gain and diabetes, one's foot size can change 1 to 2 sizes as an adult.

According to a report by the National Shoe Retailers Association last fall, the average shoe size of women has increased by more than a size over the last three decades. Due to the stigma of having large feet and the fact that many stores do not carry larger sizes, many women wear shoes that are not the right size for their feet.

We'd like to help.

Because we are committed to finding you the best fitting shoe, Yoder Department Store employees are trained in measuring feet. We have a large selection of shoes in sizes 7 to 16 for men and 6 to 12 for women, and if we don't have it in stock, we can order it.

In our experience of measuring feet, we have found that it's not uncommon for a person to go up to a larger size when it is not the length that needs adjusting but the width. Many shoe brands offer narrow and wide sizes, and by measuring your feet we can help you find the best fit.



In addition, most people have feet that aren't quite the same size or width, so we offer free shoe stretching to accommodate your individual foot needs.

Fun Meets Function in Women's Footwear



One of Yoder Department Store's newest shoe brands, *Alegria* by PG Lite, has proven that comfort and practicality does not have to be sacrificed for style! *Alegria* is developed with technical features that promote health and wellness.

Made in a variety of bright, up-beat collectable designs, most styles are stain and slip resistant making them ideal for all types of professionals, from nurses to retail associates on their feet all day. Or just wear them to add some color to your day doing errands around town!

Shoes to Get You Out This Spring!

New brands and old favorites will have you out enjoying the change of seasons!



Merrell, a well-known

brand for high quality shoes, is now available here for Women and Men. *Merrell* provides maximum comfort and support for walking and hiking.



Crocs brand continues to

be a favorite for people everywhere! Not sure you like the look? Check out the newest styles and we guarantee you'll be amazed! We carry a variety of styles for Men, Women and Children.



Also new this year is *Orthaheel* brand. With a name like "Orthaheel" you may have a certain expectation of style (or lack of!), but these podiatrist-



designed shoes are anything but boring orthotics! They are designed to improve foot function and to help relieve associated heel and knee pain, all with a stylish look!

