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September/October 2013



Fabric & Notions



Dear Matt,

We are excited to provide you with the latest product and fabric department news, tips and highlights!

You are receiving this email because you signed up either in the store or online for information from the Fabric Department of Yoder Department Store.

Meet Candice

We are pleased to introduce Candice Parker, our new Fabric Department Manager. Candice is a graduate of Ball State University with a major in Family Consumer Science specializing in Apparel Design. She has several years of experience in apparel production for choral and instrumental groups. She and her husband were looking for an opportunity to move back to the Shipshewana area, closer to family, and have now moved from Muncie, IN. She has two children ages 5 and 1 who keep her busy when she is not working here!



Breast Cancer Awareness Month

Did you know that October is Breast Cancer Awareness month?

Unfortunately, there are not many of us who have not been touched by this disease, either ourselves or someone we love. We are excited to offer a variety pink Breast Cancer ribbon fabrics, great for projects for your survivor or decoration for fundraisers, and products like this pattern book shown here! You can check some out on [our website here](#).



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COMING UP:

Fall Crafters Fair, October 3 - 5: Local artisans will sell their works in our hallway, including wooden banks, doll clothes, paintings and jewelry, in addition to crafters and entertainers around the town!

Winter Hours Begin, November 1: We will be open Mon. - Sat. 8:00 am - 5:30 pm until Memorial Day

Shimmer Walk and Light Parade, November 9: Join us in Shipshewana for the start of the holiday season with the light parade that



Ready for Halloween?

Do you decorate for Halloween? Maybe you have a little goblin, pirate or princess to dress for Halloween. We have just what you need, whether it's themed fabric, panels or pre-cuts, or patterns and fabric for costumes! And remember (especially for those princesses!) that most of our special occasion fabric and trim is 60% Off!

Some of our selection is available on [our website here](#). Call or stop in for more options!

The Colors of Fall are Abundant!

Beautiful reds and oranges fill new pre-cut and quilt kit selections for the Autumn season.

We love this quilt kit pictured called "Bountiful Harvest" by Studio E Fabrics. It is 48" x 48" finished and would make a wonderful addition to any Thanksgiving gathering! The complete kit is available on [our website here](#).



Also check out the fun Fall fabric pre-cuts by Moda! The one pictured here is called "Posh Pumpkin". This one and others are available on [our website here](#).



Wool Kits by Woollylady

Woollylady is an independent, artisan wool dye studio located in Wisconsin. Woollylady patterns and kits make it easy to create "knock-your-socks-off" wool applique project.

Because these are individually dyed pieces colors may vary, so these are not currently available online and need to be seen in person!

begins at dusk. Trees throughout town (and here) will be decorated and lit through New Years Day!

Thanksgiving Day, November 28: *We will be closed for the day!* Enjoy your holiday! Open 8 - 5:30 on Friday and Saturday.

Wana Night Out, December 3, 3 pm - 8 pm: The big annual sale starts at 3 pm here with everything in the store and online 25% off! Don't miss it!

Kid's Day, December 7: Children age 1-12 may pick up a free passport and itinerary from 10am - 1pm at the Davis Mercantile and then travel throughout Shipshewana, including here, for free activities!

Merry Christmas! Christmas Eve, December 24: *We close at 2:00 pm through Christmas,* resuming regular hours the 26th.

Ice Festival, December 27 - 28, 10am: Ice Festival kicks off with teams of carvers creating ice sculptures Friday and a chilli cook-off on Saturday!

Think Gifts!

Did you know that we have large selection of beautiful Berroco yarns and patterns?

Shop Berroco on [our website here](#) or stop in to see and feel the difference of quality Berroco yarns!



If you've spent any time on Pinterest or sewing blogs, you may have noticed that aprons are very popular right now! We have adorable Apron Panels available for a great beginner (or just quick!) project! Stop in to pick out what everything you need for a personal gift!

It's never too early to begin your Christmas projects!

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We're pleased to offer free shipping on orders of \$100 or more every day to anywhere in the continental United States! Just use the coupon code: FREESHIP when checking out!

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Offer Does Not Expire! Valid for the 48 continental United States.

Happy sewing!

Sincerely,

Yoder Department Store



Happy New Year!
December 31: We close at 2:00 pm, resuming regular hours January 2.