



State Road 5
P.O. Box 245
Shipshewana, IN 46565

(260) 768-4887
(260) 768-7182 (Fax)
fabrics@shipshewana.com

Monday - Saturday:
8:00am-5:30pm
(Closed Sundays)

YODER DEPT. STORE NEWSLETTER

Volume No. 7, Spring 2009

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STOREWIDE NEWS

Extended hours: Monday and Tuesday from Memorial Day until Labor Day, Yoder Department Store will remain open until 7:30 pm for your shopping convenience.

Shipshewana Quilt Festival SHIPSHEWANA, INDIANA

June 24-27, 2009 will be the first ever Shipshewana Quilt Festival. This promises to be a huge event. The event will feature nationally known speaker Marianne Fons. She will be speaking on Wednesday, June 24th at a noon luncheon at the Town Center. Her lecture, "Why We Quilt", will be a historical tour of quilting and the reasons behind the American tradition. A trunk show will accompany her presentation. You may register online at www.ShipshewanaQuiltFest.com.

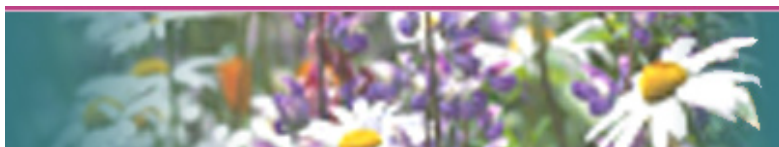


A Quilt and Vendor show will begin in the afternoon at 3:00 pm after Marianne speaks. The Quilt and Vendor show will continue daily through Saturday, June 27th, the end of the Festival.

Thursday June 25th there will be a Schoolhouse focused on "Edutainment". A variety of tools, techniques, and innovations will be presented for your enlightenment or as a refresher. Two of our better-known Schoolhouse "teachers" will be Penny Haren and Patsy Thompson.

Last but not least the "Shipshewana Backroads Shop Hop" will kick off Friday, June 26th and continue Saturday, June 27th. It will feature 8 local quilt shops and the long standing Topeka Quilt Show and Sale.

There will be a brochure with maps and other pertinent information when you arrive to pick up your welcome packet. This packet (if you have pre-registered) will also contain a commemorative pin and coupons. Registration pick up will be at the Town Center (it is not in the center of town; it is located on the West side of SR5 between Yoder Department Store and Wana Waves) from 9 am to 12 pm on June 24th and 25th.





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Yoder Department Store will also be hosting various in-store activities the week of the Festival.

On Wednesday, June 24th, after her lecture at the Town Center, Marianne Fons will be joining us in the store for book signing and questions.

Thursday, June 25th next door at Bernina Sewing Center, Patsy Thompson will be demonstrating machine quilting. She will be there from 5 to 7 pm.

Penny Haren will be in our store Thursday June 25th from 5 to 7 pm. She is nationally known for her work on pieced appliqué.

Saturday, June 27th, Donna Kooistra will be in the Store to appraise quilts. You may call the fabric department to schedule an appointment with Donna. The fee for each appraisal is \$40 dollars for a written appraisal or \$20 for a verbal appraisal. The fees apply for each quilt you would like evaluated. Donna is accredited through the AQS appraiser program.



FABRIC

Beginning July 1, 2009 all Butterick, McCall, Simplicity and Vogue patterns will be **40 % off** every day. You may special order patterns with the option of picking them up or having them sent UPS or US postal service for a fee.

Clothesline Club is doing great under the leadership of Cheryl Baker. If you follow our newsletter but live too far to travel to class, you may join online and receive the monthly updates.



Likewise, Thimbleberries has a loyal following guided by Linda Maether. Each month brings something new and wonderful to see.



As you may guess, our Fabric Department is consumed with the coming Quilt Festival. A facelift for the whole Department is in the works. Many of the standard products may be moved but, be assured, our staff will be on hand at every turn to assist you. This rearrangement is meant to make access to products and movement through the aisles easier for everyone. Quilters will find quilting fabric in the same corner of the store, and pleasingly expanded. The wools will be at the other side of the store nearer fashion. Our cutting table will be shifted and aligned differently. There will be other





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interesting and delightful surprises for you to see. The plan is to accomplish it in stages and in time for the Quilt Fest. Come see the changes.



SHOE DEPARTMENT



Terrasoles and Earth arrive! Footwear made for man and earth! These exciting new complement of shoes are made of recycled and renewable resources.

Terrasoles: "Seek adventure! Live for comfort." Listed as a hybrid design, the insoles are



removable. The care of these shoes is easy; machine wash, air dry. Materials include recycled polyester and renewable cotton and bamboo.

NOTIONS

The greatest thing since sliced bread! Really. The Accucut Go! is in our store and will be demonstrated at the Schoolhouse during Quilt Fest. Any of our sales personnel will be happy to show you all the features here in the store. It is more accurate and up to 90% faster than conventional rotary cutting. This tool has dozens of various shaped dies to accommodate hundreds of quilting combinations.



We also have seven different styles of Earth shoes in many attractive colors known for their

Kalsø® negative heel technology. Placing the toes 3.7° higher than the heel, these shoes help the body burn calories as much as four (4) times that of other shoes. Inside all Earth footwear, a form-fitting footbed provides exceptional comfort with BioFoam™ cushioning. The proprietary material molds to the shape of the foot, displacing and absorbing shock with each step, and is environmentally-considerate, using 70% recycled content.





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MEN'S AND WORK WEAR

Are you familiar with Red Heel Monkey Socks? These work socks are made in the USA by Fox River Mills. In production since 1880, the body of the sock has traditionally been of brown and cream heather. New for this year Fox River has introduced a blue and cream heather sock also with a red heel. Of course, there are new stuffed toys designed to go with this new color. Fox River has

also developed an athletic sock of bio-fiber, a sustainable resource made with corn. There are 16 new Fox River sock products in our Men's department for foot comfort.



The spring and summer selections of children's clothes from Oshkosh, Wrangler, and Lee Jeans are on the shelves. These clothing makers always have charming styles for the little ones. Buy Osh Kosh & Carter's apparel at our everyday low pricing of 29% - 45% off regular retail prices.

It all began when William Carter decided to knit mittens in his kitchen. Today, Carter's is the number one children's brand, selling over 10 products for every child born in the U.S. Carter's has a childlike point-of-view that reflects their heritage of innovation and expertise. They make clothing for children from newborn through size 7: baby, sleepwear, playclothes and accessories. They provide trusted products that are super comfy, easy care, adorable and don't break the bank.



The OshKosh B'Gosh name brand for boys and girls includes sizes from 0/3 months, sizes 12 months to 6x/7 and also sizes 7-14 for bigger boys and girls. Their products include bib overalls, pants, shorts, shirts, and swimwear, as well as a layette line for newborns.

LADIES' AND CHILDREN

International Harvester is a familiar brand to farm families. You can find their logo on fabrics in the Fabric Department, on hats in the Men's Department and even on items for ladies and children. These great products will be available in various colors. They are currently arriving.



Don't miss your chance to purchase some great International Harvester brand products.

